

## Lect. EVRİM CEYDA MELEK

### Personal Information

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### International Researcher IDs

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### Education Information

Postgraduate, Istanbul Arel University, Turkey 2014 - 2017

Undergraduate, Bilecik Seyh Edebali University, İktisadi Ve İdari Bilimler Fakültesi, Turkey 2009 - 2013

### Dissertations

Postgraduate, Market markalarına ve üretici markalarına yönelik tüketici tutumları, Istanbul Arel University, 2017

### Academic Titles / Tasks

Lecturer, Istanbul Yeni Yuzyil University, Vocational School, Department Of Financial Banking And Insurance, 2024 - Continues

Lecturer, Istanbul Ayvansaray University, 2020 - 2023

Lecturer, Istanbul Ayvansaray University, 2019 - 2020

### Academic and Administrative Experience

Istanbul Yeni Yuzyil University, 2024 - Continues

2021 - Continues

2022 - 2023

2021 - 2023

2021 - 2023

2021 - 2023

Istanbul Ayvansaray University, 2016 - 2021

Istanbul Ayvansaray University, 2014 - 2016

### Courses

Genel İşletme, Associate Degree, 2023-2024

Mali Tablolar Analizi, Associate Degree, 2023-2024

Yönetim ve Organizasyon, Associate Degree, 2023-2024

Genel Muhasebe (İ.Ö.), Associate Degree, 2023-2024

Genel Muhasebe, Associate Degree, 2023-2024

Optisyonlikte İşletme Yönetimi, Associate Degree, 2022-2023  
Eczane İşletmeciliği, Associate Degree, 2022-2023, 2021-2022  
Eczane İşletmeciliği (Uzaktan Eğitim), Associate Degree, 2022-2023, 2021-2022  
Pazarlama İlkeleri, Associate Degree, 2021-2022  
Temel İşletme, Associate Degree, 2021-2022  
Bitirme Projesi, Associate Degree, 2021-2022  
Makro Ekonomi, Associate Degree, 2021-2022  
Mikro Ekonomi, Associate Degree, 2020-2021  
İşletmeni Temel İlkeleri, Undergraduate, 2020-2021  
İşletmenin Temel İlkeleri, Undergraduate, 2019-2020

## Articles Published in Other Journals

- MARKET MARKALARINA VE ÜRETİCİ MARKALARINA YÖNELİK TÜKETİCİ TUTUMLARI**  
MELEK E. C.  
Anadolu Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, vol.22, no.3, pp.1-34, 2021 (Peer-Reviewed Journal)

## Metrics

Publication: 1

## Non Academic Experience

Finansbank